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FOR IMMEDIATE RELEASE
Electronic photos attached

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THE ROSIN BOX PROJECT Reimagines Summer Season introducing the “Virtual Box,” Dance Film Premieres

The Rosin Box Project, San Diego’s premier summer contemporary ballet company, has launched the “Virtual Box,” a streaming video platform premiering original dance films for “one-night-only” viewing. The dance company launched its first series two weeks ago to rave reviews and ticket sales.

Out of its sea of developing content, TRBP has premiered “Performance Notes,” where audiences can watch repertoire from past seasons accompanied by commentary from the choreographers and dancers! Listeners are presented with new insight about the ballets, what the inspiration behind the choreography was, what the rehearsal process was like, and learn more about the creative process between dancer and choreographer. New films will premiere every regularly leading into the summer.

Also on the horizon this summer is a virtual re-working of the company’s July Series shows, originally to be hosted at the Tenth Avenue Arts Center. Artistic Director, Carly Topazio will turn the run of live performances into an equally exhilarating series of dance films, available exclusively in The Virtual Box for limited-time viewing to emulate the feel of a real night out, while respecting the importance of social distancing. The company will be commissioning local and regional filmmaking talent to take the company’s choreographic works and deliver it straight to your home in a way that showcases the dancer’s tremendous talent, sparks imagination, and alleviates your endless searching for a new Netflix show.

“As we’re isolated during this global pandemic, many are seeking refuge in various forms of art, and when they turn to art, I want to be there. We are excited to forge a new path, finding virtual ways of sharing our art-form and inspiring our community. ” - Carly Topazio, Artistic Director

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The Rosin Box Project: The Virtual Box

Tickets are currently free, but donations are encouraged!

Link: <https://www.therosinboxproject.com/thevirtualbox>

*****Please continue to check out the website for updated videos and new content weekly!**

About The Rosin Box Project:

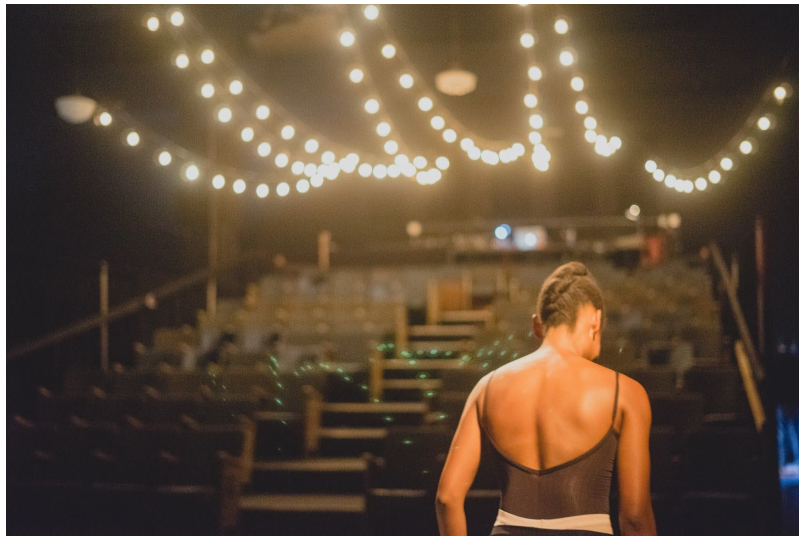
The Rosin Box Project is an exciting new contemporary ballet company based out of the San Diego area. As a fundamental part of its mission, The Rosin Box Project provides an opportunity for the choreographers and dancers with whom it works to explore their creative talent and technical craft through the creation and presentation of original contemporary ballets.

Founder and Artistic Director Carly Topazio created the Rosin Box Project (TRBP) in May 2018, urged ever forward by the unrelenting passion and necessity to share this art form with new and varying audiences. Starting with a photo campaign and a handful of professional dancers, she created a collective to present an original and innovative view on contemporary ballet, culminating in a series of sold-out performances. Staying true to the intimate nature of the company, the dancers orchestrated every aspect of putting on a production and curating visual appeal - choreographing, fundraising, marketing, and directing.

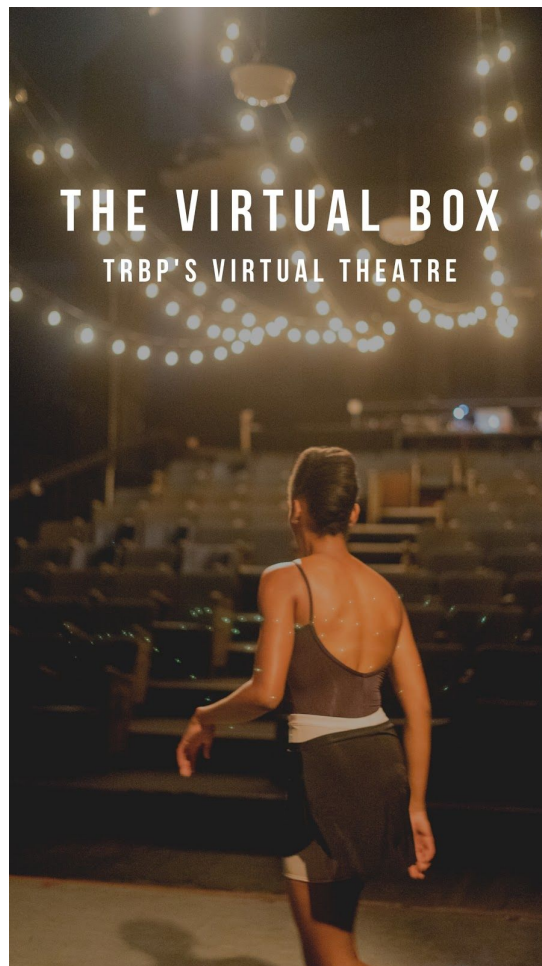
The 2018 inaugural season was presented in the intimate black box theater, The Geoffrey Off-Broadway. It featured three original contemporary ballets that left a lasting impression. The second season of TRBP premiered in August 2019, featuring five original contemporary ballets and four performances at the White Box Live Arts in ARTS DISTRICT Liberty Station, San Diego. All four shows were sold out and received adoring accolades. Support for the second season was received from crowdfunding campaigns and a Virgil Yalong Quick Grant from Rising Arts Leaders of San Diego.

TRBP continues to grow and venture further “outside the box” of traditional ballet performance experiences; broadening its boundaries and aiming to create more palpable and visceral shows for its growing audiences.

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TRBP Artist Lauren Anthony, Photo by Carly Topazio



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